



FOR IMMEDIATE RELEASE

Ed-Tech Expert Kathy Schrock and School Administrator Brian Singleton Featured Speakers in Free Webinar on Incorporating Technology Into Learning With VariQuest

First 50 to Register and Attend Will Receive a Free VariQuest Sticker Station

PLYMOUTH, Minn. – Sept. 22, 2011 – Leaders in education Kathy Schrock and Brian Singleton, along with VariQuest content specialist Julia Cremin, will present innovative ideas and tips for integrating technology into teaching and learning using VariQuest in two free webinars on Tuesday, Oct. 11, at noon and 4 p.m. EDT. Developed for K-5 classroom teachers, curriculum and technology coordinators and staff, this webinar will focus on strategies for using the VariQuest Cutout Maker and eDie technology to easily create visual displays, interactive bulletin boards and more for classrooms and throughout the school.

Plus, the first 50 participants to register and attend will receive a free VariQuest Sticker Station. The perfect complement to the Cutout Maker, the Sticker Station turns a paper cutout into a sticker.

A noted author and blogger on ed-tech topics, Kathy Schrock is the founder of kackl!, a site that features many of her insights into various technology products and instructional strategies for using them to improve student learning.

“I have been around the ed-tech field since the beginning and am passionate about the use of technology with students, especially when it helps them build information literacy skills,” said Schrock, who is a former district director of technology as well as a K-12 school librarian. “VariQuest truly allows schools to immerse their students in visual

learning through bulletin boards and displays that connect images to concepts and help students build connections and understanding. I am excited to share strategies in this webinar for making these connections.”

Schrock’s co-presenter, Brian Singleton, is the principal at Government Hill Elementary School, Anchorage School District, Alaska. Bringing both a teacher’s and administrator’s perspective to the webinars, Singleton has worked across the grade levels in elementary classrooms as well as taught at the university level, and he serves on the executive board of the Anchorage Principals Association. His school relies on VariQuest to create an engaging learning environment.

Watch a short preview of the webinar and register at <http://www.variquest.com/webinars>.

For more information about VariQuest, visit www.VariQuest.com, become a fan on Facebook at <http://www.facebook.com/VariQuest> or follow on Twitter at <http://twitter.com/VariQuest>.

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About Varitronics

Varitronics, A Brady Business, provides education technology products and solutions that help improve student achievement and teacher effectiveness. Varitronics’ latest product suite, the VariQuest Visual Learning Tools, includes the Design Center, Cutout Maker, Poster Maker, Awards Maker and Cold Laminator, and is powered by proprietary VariQuest Software featuring thousands of curriculum-aligned templates and graphics designed specifically for schools. Together, VariQuest Visual Learning Tools allow students, staff and administrators the ability to quickly and easily create customized posters, banners, manipulatives, cutouts, award plaques, and stickers that help bring their lessons and activities to life. For more information about Varitronics or VariQuest, visit www.variquest.com.

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